

# Great Leaders

- ▶ Risk more than others think is **safe**
- ▶ Care more than others think is **wise**
- ▶ Dream more than others think is **practical**
- ▶ Expect more than others think is **possible**

# Going to talk to you about...

- ▶ State of Healthcare
- ▶ Human Resources & Volunteering
- ▶ Your organization
  - ▶ (Capitalizing on) *Change*



**Healthcare Provides Services  
24/7**

Never before has the Auxiliary been needed more!

You help to reduce costs by:

- ▶ Donating money
- ▶ You save the organization millions of dollars
  - ▶ By volunteering
  - ▶ By filling in for staff
  - ▶ By filling the gap in patient care/residential care



# The Trouble with Healthcare



**It costs  
lots and  
lots and  
lots of  
money!**

# Good Old Days

- ▶ Medicare introduced in Saskatchewan - 1961
  - Annual National budget \$22 million
- ▶ **Canada spent \$253.5 BILLION, last year - \$6,839 per person**
- ▶ **Island Health's budget per year is \$2.5 BILLION (\$6.5 million per day)**

# Good Old Days

- ▶ 1960's - Major expansion of # of Hospitals (including NRGH in 1963)
- ▶ 1968 - 700 drugs covered by Medicare nationally
- ▶ **Today Medicare pays for more than 35,000 drugs**

**Back in the 50ties & 60ties, Healthcare was about babies, tonsil operations & broken bones!**

**Today....**



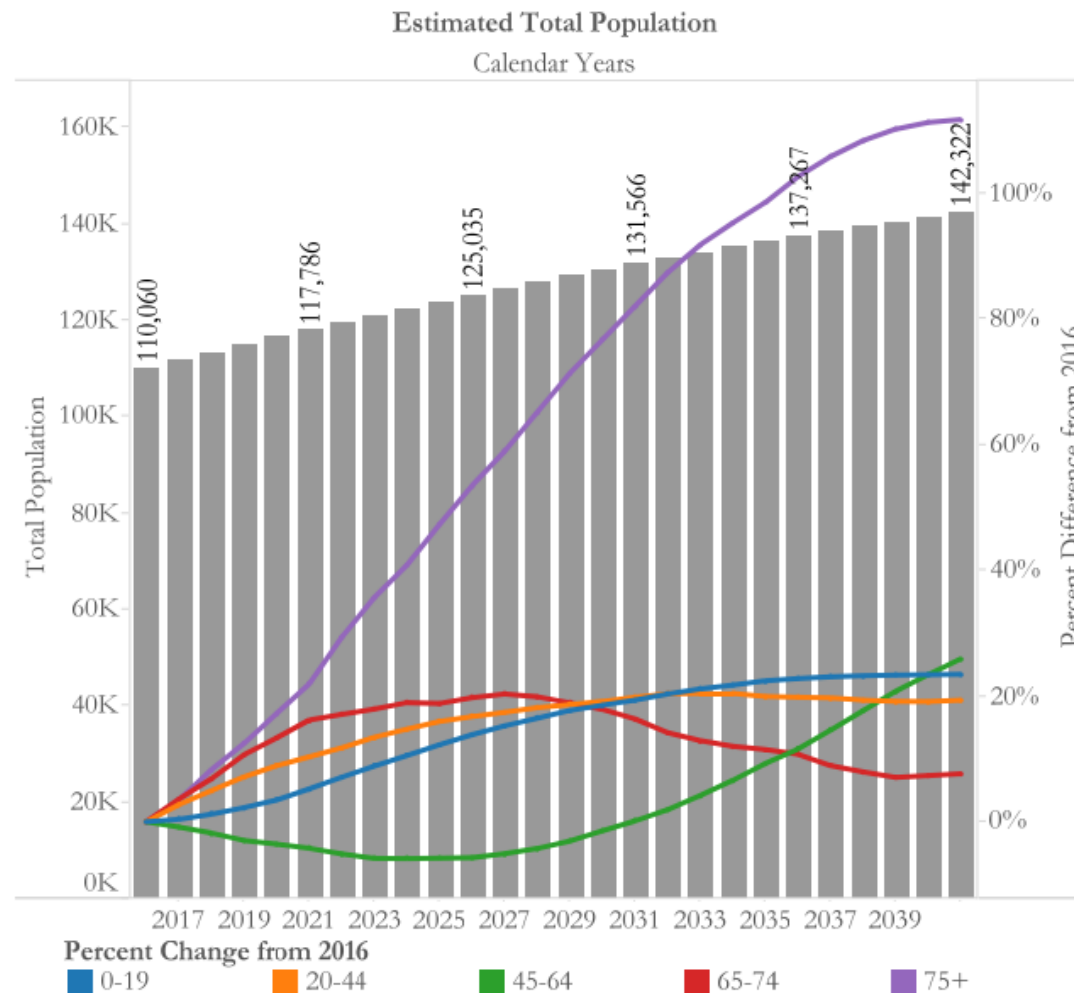


# Today it's all about aging!

- ▶ The **Baby Boomer** generation (1947-1966)
  - ▶ Boom, Bust & Echo by David K. Foot
- ▶ Current Life Expectancy for a female – 82
  - ▶  $1966 + 82 = 2048$
- ▶ Critical period is now until 2050 when the ever increasing demands on the Healthcare system will begin to decline.

In BC, population growth by 2027  
is expected to increase by 11.25%.

The expected growth of people over the age 75 is expected to  
double from 10% to 17.9% of population



# Significant Health Issues

- ▶ Obesity - UK report (50% obese by 2050)
- ▶ Orthopaedic replacements (Hips & Knees)
  - ▶ Demand will escalate with an aging Society
- ▶ Better “Management” of Chronic Heart Diseases & Cancers
- ▶ Need to improve *Waitlist* management
- ▶ And many, many more

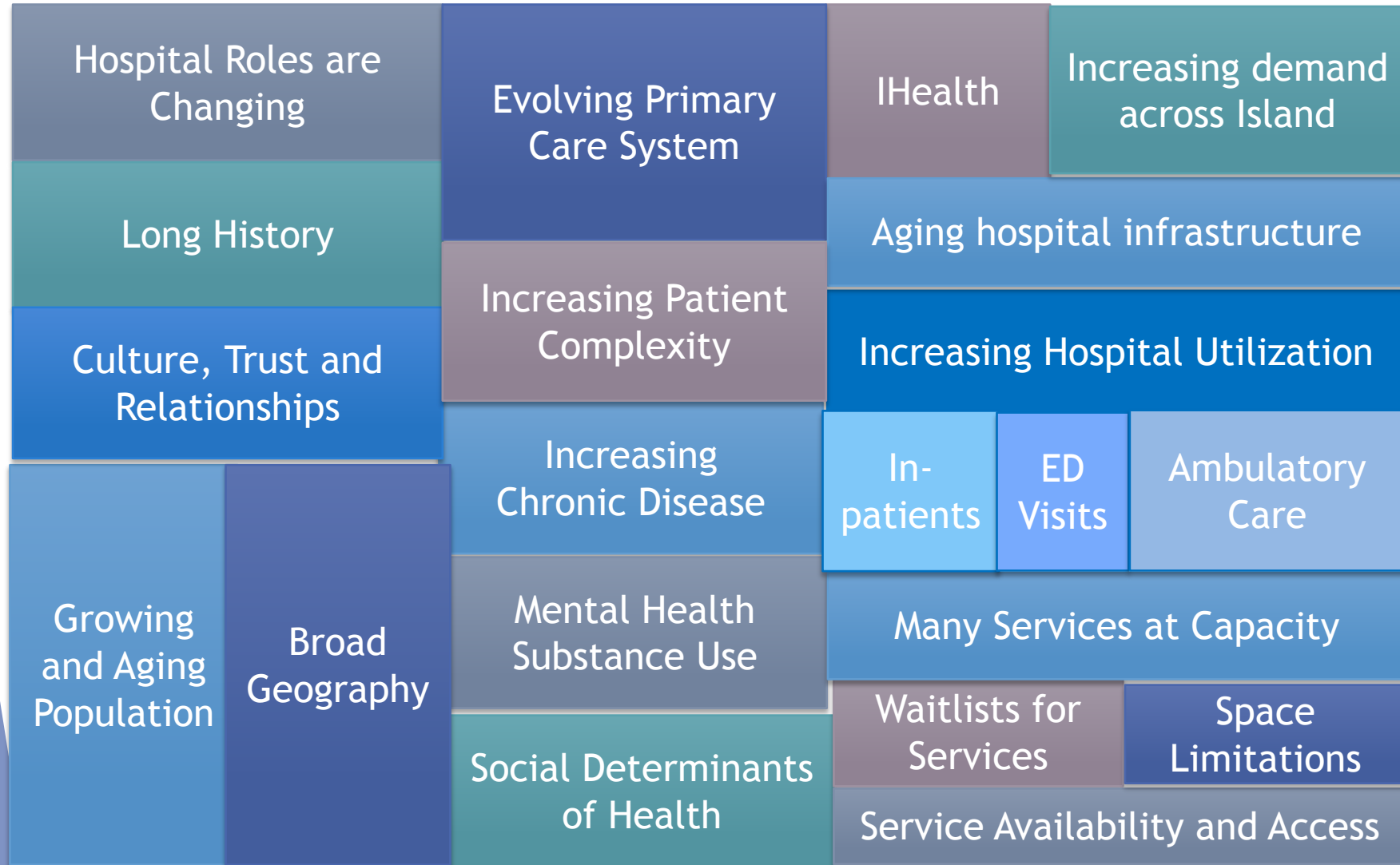
Select* Population Segment	Share of Island Health Population	Share of Publicly Funded Health Care Resources
Non User	12%	0%
Healthy	34%	4%
Chronic Conditions	42%	44%
Mental Health/ Substance Use	2%	4%
Cancer	2%	5%
Maternity	2%	3%
Frail in Community	1%	4%
Frail in Care	1%	22%
End Of Life	1%	7%



# Seniors Healthcare (Canada & BC)

- ▶ In 2011 seniors represented 14 % of the population but represented 40% of acute hospital stays
- ▶ Seniors accounted for about 45% of health spending of provincial and territorial government
- ▶ Care costs for seniors:
  - ▶ Hospital ranges from \$825 to \$1,968/day
  - ▶ Community: about \$200/day

# Healthcare has lots of complications!



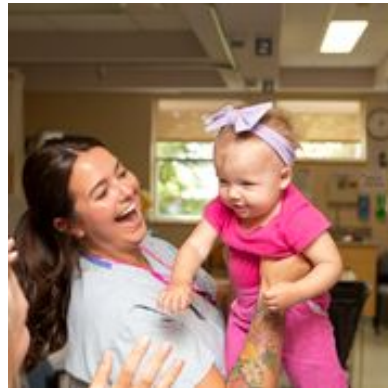
# Never before has the Auxiliary been needed more!

## You help to fill the caps by:

- ▶ Volunteering
- ▶ Working in areas where staff are difficult to find
- ▶ Taking on the jobs in the evenings, weekends and holidays
- ▶ As seniors, you know how to work with seniors
- ▶ You save the organization millions of dollars in human resources

# HUMAN RESOURCES - in BC

## 120,000 Unionized staff

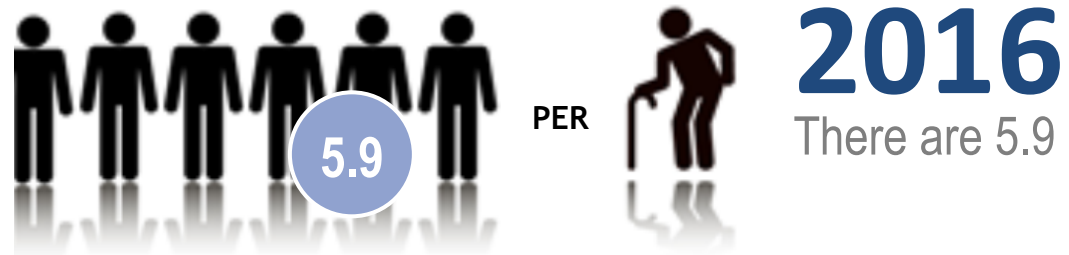


# HUMAN RESOURCES -

## Scary Truth...

- ▶ Nearly 1/3 of the current workforce will be eligible to retire over the next 5 years assuming a retirement age of 60 - 65
- ▶ 63% of physicians over 50 now!
- ▶ #1 issue is one of sustainability

# Who is going to take care of us???



Never before has the Auxiliary been needed more!

You can help to fill the gaps:

- ▶ Keeping seniors fulfilled
- ▶ Caring for the frail and elderly
- ▶ Caring for caregivers (of the frail and elderly)
- ▶ Caring for families most in need



# What we know about volunteering...

- ▶ Volunteering is on the rise - among all sectors
- ▶ In fact about 50 % of the entire population volunteers
- ▶ People who volunteer tend to be the more educated folks
- ▶ Volunteers want to do something meaningful, soulful and be inspired
- ▶ Volunteers want to make the world a better place



B.C. has the fastest growing population of seniors in Canada. Currently, 16.9 per cent of our total population is 65 or older!



**Volunteering  
is important  
to seniors**

Let's talk about you...

**ALL of YOU are Amazing!**

How much money have you raised since 1990?

**\$150 Million Dollars**

**How much more before 1990?**

**More than \$9,000,000  
in just the last year!**

# Please!

See yourself as a fabulous,  
incredible organization  
with unlimited potential...

# *Change is happening all around us*

**WHICH ONE DID YOU GROW UP WITH?**

**1.**



**3.**

**2.**





Don't Change Anything....

But....Expand  
Your  
Opportunities!



# Become more Visible

- ▶ Share your organization more with the general public
- ▶ Show everyone who you are and what you do
- ▶ Spend some \$\$\$ to build your brand so you are showcased for the next 50 years

***Sell it, sell it, sell it!***

# Become more visible

- ▶ Get a promotional company to “sell” you
  - ▶ Spend money to secure your future
- ▶ Join social media
- ▶ Rave about your organization, to everyone, everywhere
- ▶ Stand up for your organization
  - ▶ Take your power back

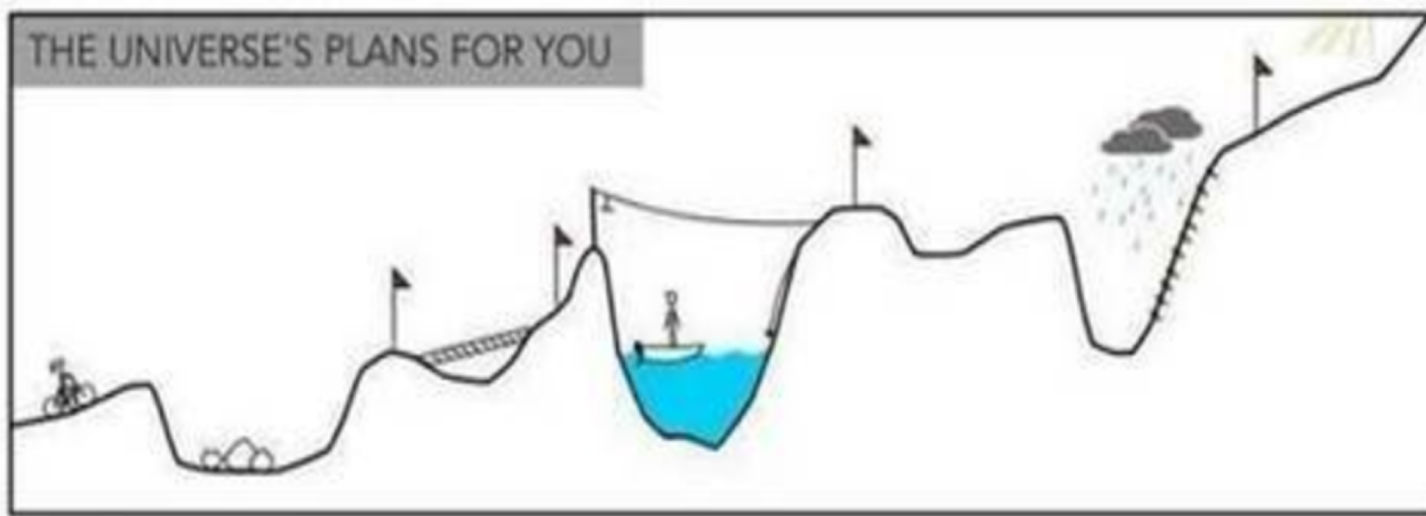
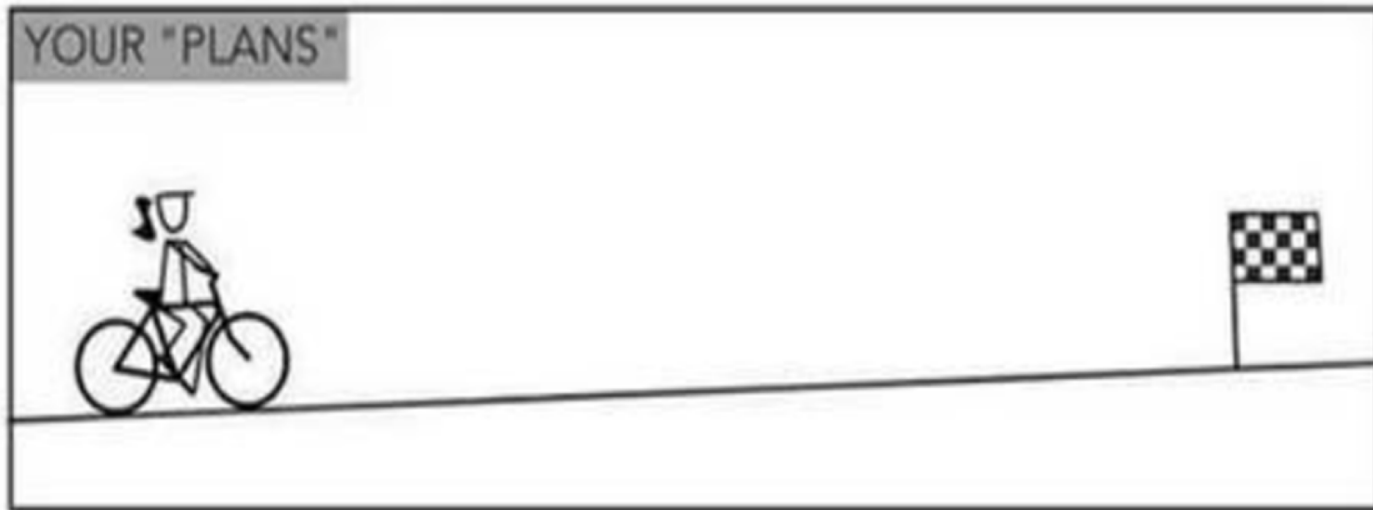


# And one more thing...

## Build Better Relationships

- ▶ With you Municipalities, Provincial and Federal Government
- ▶ With your Hospitals and Health Authorities
- ▶ Don't compete with the Hospital Foundation
- ▶ Don't compete with the Volunteer departments in the hospital
- ▶ Find out why the other Auxiliaries left the BC Association

# Change is not an easy path!



Never before has the Auxiliary  
been needed more!


**You make life better for  
people in crisis!**

# You Change Lives!

Thank you to the  
NRGH AUXILIARY  
CRAFT GROUP :

For MAKING MY DAY ON  
CHRISTMAS DAY.

NO ONE PLANNED STAYING IN  
THE HOSPITAL ON CHRISTMAS  
DAY. SO WHEN THE TINY  
STOCKING STUFFED WITH A TIN  
CANDY CANE. CAME ON MY  
BREAKFAST TRAY WITH A  
HOLIDAY NAPKIN IT WARMED  
MY HEART.  
THANK YOU FOR THE THOUGHTFUL-  
NESS.



Be Positive!  
Make Your Purpose, Your Passion!









# Never before has the Auxiliary been needed more!

- ▶ To help raise money
- ▶ To help fill the staffing gap by volunteering
- ▶ To help fulfill the lives of seniors

# Questions?





# Imagine the Best

B - Believe

E - Encourage

S - Share

T - Trust